



CANON U.S.A., INC.

PRINT THIS PRESS RELEASE**CANON U.S.A. ACHIEVES NUMBER-ONE SPOT IN OVERALL U.S. COPIER MARKET SHARE IN 2008***For The Tenth Consecutive Year, Canon Captures The Top Ranking*

Lake Success, N.Y., March 16, 2009 – Canon U.S.A., Inc., a leading provider of digital imaging and office solutions, today announced that the Company is once again ranked first in the overall page copier market in the U.S. for 2008 with 21 percent of the market, according to Gartner's Printer, Copier and MFP Quarterly Statistics Database for fourth quarter 2008 (February 9, 2009).

"Despite the changing digital copier landscape and difficult economy in 2008, Canon's award-winning digital copier technology continued to be the brand of choice for small and large enterprises nationwide," said Ted Nakamura, executive vice president and general manager, Imaging Systems Group. "From monochrome to color, Canon remains dedicated to making investments in technology that allows us to deliver value with the most robust array of digital document imaging solutions on the market."

Gartner's research focused on market share for color and black-and-white copiers of both digital and analog technology, including personal copiers (1-10 pages-per-minute (ppm)) and copiers in Segments 1-6, which range in speed from 11 to 91+ ppm.

About Canon U.S.A., Inc.

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranked third overall in the U.S. in 2008†, with global revenues of US \$45 billion, is listed as number seven in the computer industry on *Fortune Magazine's* World's Most Admired Companies 2008 list, and is on the 2008 BusinessWeek list of "Top 100 Brands." At Canon, we care because caring is essential to living together in harmony. Founded upon a corporate philosophy of *Kyosei* – "all people, regardless of race, religion or culture, harmoniously living and working together into the future" – Canon U.S.A. supports a number of social, youth, educational and other programs, including environmental and recycling initiatives. Additional information about these programs can be found at www.usa.canon.com/kyosei. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/rss.

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† Based on weekly patent counts issued by the United States Patent and Trademark Office