

*"A Family Owned Business - With a Lot of Pride When It Comes to Service."*

**Kyocera's FS-C5100DN, FS-C5200DN and FS-C5300DN  
Awarded Excellent Value Ratings in The OPA \$500+ Color  
Printer Buyer's Guide**

**FAIRFIELD, N.J. – February 17, 2010** – Kyocera Mita America, Inc., one of the world's leading document solutions companies, is proud to have three of its ECOSYS color printers awarded Excellent Value ratings by The Office Products Analyst, a publication of Industry Analysts, Inc. Kyocera's ultra-reliable and cost-effective FS-C5100DN, FS-C5200DN and FS-C5300DN ECOSYS color printers are recognized for providing best-in-class features and functionality with a low total cost of ownership.

"The Kyocera ECOSYS color printer line offers tremendous value to customers looking for high volume usage in medium to large workgroups," said Andy Slawetsky, president, Industry Analysts, Inc. "With their low total cost of ownership, large paper capacities, long-life supplies, and efficient duty cycles, Kyocera offers competitively-priced printing solutions for businesses of all sizes."

The OPA \$500+ Color Printer Buyer's Guide provides readers with critical information that will help them identify the color printer that is best suited for them. Industry Analysts, Inc. collected data for its Buyer's Guide and entered monthly print volumes into its Color Printer Cost Calculator Tool to determine each color printers' total cost of ownership. Estimated cost includes the purchase price of the machine and all supply items except paper over 36 months.

"Kyocera's ECOSYS product line is designed to offer organizations superior image quality with the efficiency and affordability that are critical in today's workplace," said Richard Heckelmann, product and solutions manager, printers for Kyocera Mita America. "Kyocera has made extraordinary strides, amidst the business challenges all of us face, to expand this product line that represents our traditional hallmarks of superior performance, ultra-reliability and an industry-leading low total cost of ownership. We take great pride in knowing Industry Analysts, Inc. rates the Kyocera FS-C5100DN, FS-C5200DN and FS-C5300DN as Excellent Values in its buyer's guide."

**ABOUT INDUSTRY ANALYSTS**

Since 1973, Industry Analysts, Inc. ([www.industryanalysts.com](http://www.industryanalysts.com)) has been a leading expert in the imaging industry. Specializing in custom market research and product testing, IA, Inc. performs end-user and reseller surveys as well as lab services for customers across the globe.

**ABOUT KYOCERA MITA AMERICA**

Kyocera Mita America, Inc. ([www.kyoceramita.com/us](http://www.kyoceramita.com/us)), headquartered in Fairfield, N.J., is a leading provider of computer-connectable document imaging and document management systems, including network-ready digital MFPs/printers, laser printers, color MFPs/printers, digital laser facsimiles, and multifunctional and wide format imaging solutions. Kyocera Mita America is a group company of Kyocera Mita Corporation. Kyocera Mita Corporation is a core company of the Kyocera Corporation, the world's leading developer and manufacturer of advanced ceramics and associated products, including telecommunications equipment, semiconductor packages and electronic components. Kyocera Mita America, the first document solutions company with third-party certified sales data, has earned numerous honors for its products' high performance, reliability and cost efficiency. Kyocera Corporation's consolidated net revenues exceeded \$11 billion for the fiscal year ending on March 31, 2009.