

March 19, 2010  
PRM-38-10

**To:** Canon Office Imaging Dealers and Canon Office Product Dealers

**Subject:** 2010 ENERGY STAR "Partner of the Year" Award

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We are pleased to announce that the U.S. Environmental Protection Agency (EPA) has selected Canon USA as a recipient of their prestigious 2010 ENERGY STAR "Partner of the Year" Award.



US EPA – 2010 ENERGY STAR "Partner of the Year"  
Canon U.S.A., Inc.

This award recognizes Canon's efforts and dedication to promoting energy efficiency and the ENERGY STAR program, demonstrating that improved energy performance can benefit our customers' bottom line and protect the environment at the same time.

Canon's commitment to having nearly 100% of our product line being ENERGY STAR qualified, developing new and exciting products that have reduced environmental impacts over multiple media, engagement in the Low Carbon IT campaign, and our effort to communicate the importance of energy efficiency to a wide audience distinguishes us as an industry leader.

In connection with this award, we have developed a 2010 ENERGY STAR "Partner of the Year" flyer featuring the ENERGY STAR logo and details regarding our accomplishment. This can be downloaded from the ISG Product Marketing Extranet site.

Together our efforts combined with yours will position your Dealership as a provider of innovative solutions that can help your customers meet their own environmental and sustainability initiatives.

Thank you for your continued efforts and good selling!

Sincerely,

Canon U.S.A., Inc.

Sam Yoshida  
Vice President and General Manager  
Marketing & Field Sales Division  
Imaging Systems Group