

"A Family Owned Business - With a Lot of Pride When It Comes to Service."

CANON AND ADOBE ADVANCE OFFICE DOCUMENT SOLUTIONS ON CANON PRODUCTS

New imageRUNNER ADVANCE Series to Take Advantage of Adobe Technology to Advance Printing, Scanning and Document Security

Las Vegas, September 22, 2009 – Helping organizations reach new levels of printing, scanning and document security in office environments, Canon Inc., and Adobe Systems Incorporated have entered into a global agreement to embed Adobe technology into Canon's newest family of office document solutions. This agreement is an extension of an alliance between the two companies established in 2005.

Leveraging this partnership, Canon will promote a number of Adobe technologies within the new Canon imageRUNNER ADVANCE Series, benefiting knowledge workers in the areas of document output, workflow and security. The technologies include:

Adobe® PostScript® 3™ Printing – With Canon's new imageRUNNER ADVANCE systems, embedded printing capabilities, including support for Adobe PostScript 3, will be available, helping organizations achieve higher document control and quality at an affordable price.

Adobe PDF Technology – Supporting Adobe PDF technologies, including PDF Reader® Extensions, PDF/A-1b archiving support, Optimize PDF for Web, Adobe PDF file formats and Digital Signatures, Canon's new imageRUNNER ADVANCE systems are capable of enhancing end-user information workflows within PDF centric business processes.

Adobe LiveCycle® Rights Management ES* – With integration to LiveCycle Rights Management ES directly from the imageRUNNER ADVANCE control panel, users can easily apply LiveCycle document security policies to scanned documents assuring valuable corporate information is protected regardless of where and to whom it is sent.

"Working with industry-leading partners such as Adobe has allowed us to develop value added capabilities on the imageRUNNER ADVANCE platform which we expect to deliver tremendous benefits to regional and global organizations," said Sam Yoshida, vice president and general manager, Canon U.S.A. "The combination of Canon's advanced innovation and Adobe's industry-leading technologies will allow both companies to offer their customers enhanced document management solutions as well as improved document security."

"Canon and Adobe share a great heritage in providing compelling document solutions to the market," said Naresh Gupta, senior vice president, Print and Publishing at Adobe.

"With the integration of Adobe PDF technology into Canon's leading office imaging

products, enterprises will be able to turn paper documents into intelligent, policy-protected PDFs and further maximize their return on investment."

Canon's imageRUNNER ADVANCE Series, representing the Company's latest technology offering, is a new document services platform that blends hardware, software and services to advance modern business environments. By supporting the latest capabilities inherent in Adobe PostScript, LiveCycle and the PDF file format, customers are afforded a greater level of flexibility when printing, scanning and storing documents with the new imageRUNNER ADVANCE Series.

About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information - anytime, anywhere and through any medium. For more information, visit www.adobe.com.

About Canon U.S.A., Inc.

Canon U.S.A., Inc. is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranked third overall in the U.S. in 2008[†], with global revenues of US \$45 billion, is listed as number four in the computer industry on *Fortune Magazine's* World's Most Admired Companies 2009 list, and is on the 2008 BusinessWeek list of "Top 100 Brands." Canon is committed to the highest levels of customer satisfaction and loyalty, providing 100 percent U.S.-based consumer service and support for all products. At Canon, we care because caring is essential to living together in harmony. Founded upon a corporate philosophy of *Kyosei* – "all people, regardless of race, religion or culture, harmoniously living and working together into the future" – Canon U.S.A. supports a number of social, youth, educational and other programs, including environmental and recycling initiatives. Additional information about these programs can be found at www.usa.canon.com/kyosei. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/rss.

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† Based on weekly patent counts issued by the United States Patent and Trademark Office

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Specifications, availability and prices are subject to change without notice. Actual prices are set by individual dealers and may vary.

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* Requires installation of Adobe LiveCycle Rights Management ES.